



Training & Development

PROFESSIONAL DEVELOPMENT TOPIC AREAS



www.omarttraining.com



Setting the Stage
FOR TRAINING

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Training and Development

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About OMART Training & Development

Early Childhood Education professional development training is our specialty and area of expertise. As a director or facilitator, you will be creating a larger vision for your child care program. Let us show you how to perform your job as a center director with motivation, and creativity.

Committed to empowering people through coaching, mentoring, training, and consulting to develop and assure quality innovative programs and excellent services for the universal benefit of mankind and the early childhood education community. We have successfully trained, consulted, and placed over 1,500 child care practitioners in the Philadelphia communities. We have successfully helped over one hundred new start-up daycare owners. We work with over five hundred daycare owners in the Tri-state area to provide professional development training and mentoring to their staff. We have been facilitating and teaching CDA courses since 2005.

Some of our clients include Philadelphia Youth Build, School District of Philadelphia, Juvenile Justice Center, Face Forward 2, Porter's Education Center, Apple Childcare, Woodland Academy, Memorable Moments, Parent Infant Center, Les Petit Cherubs and The Penn Center just to name a few.



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Childcare Success Academy Coaching Program

Child Care Success Academy is the #1 childcare coaching program created for you to succeed. Its Obioma Martin's online coaching program- specifically designed to propel you and your childcare business to levels you never imagined were possible. It's about mastering the child care industry, your money, marketing, mindset, and high quality care for children and families.

Structured Systems + Guidance = Super Success

- Learn proven business systems from an experienced and super successful child care expert and previous child care business owner Obioma Martin.
- Get the motivation and inspiration you need from an accountability coach and college professor.
- Learn to streamline your processes so you make more money with less time and effort.
- Get insider secrets to the mindset required to break free from old ways of thinking to walk in your highest level of success.
- Get step-by-step instructions to create streams of income with what you already have to make money.
- Overcome feelings of inadequacy and defeat to walk in the confidence you need to dominate in the childcare industry.

CALL US TODAY TO SCHEDULE A FREE 30 MINUTE CONSULTATION



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Child Development Associate (CDA) (Online & On-Site)

The Child Development Associate (CDA) Credential™ is based on a core set of competency standards, which guide early care professionals as they work toward becoming qualified teachers of young children. The Council works to ensure that the nationally-transferable CDA is a credible and valid credential, recognized by the profession as a vital part of professional development.

CDAs have knowledge of how to put the CDA Competency Standards into practice and understanding of why those standards help children move with success from one developmental stage to another. Put simply, CDAs know how to nurture the emotional, physical, intellectual, and social development of children.

Earning the Child Development Associate (CDA) Credential™ has many advantages, including exposure to the larger community of early childhood educators. Over 300,000 educators have received their CDA to date!

Becoming a CDA is a big commitment, but one that creates confident practitioners with command of today's best practices for teaching young children.

Start your CDA Certification course work with us today! Online or onsite



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PROFESSIONAL DEVELOPMENT TOPIC AREAS

CHILD GROWTH AND DEVELOPMENT

PD Hours

Child Development Associate Coursework – OMART Training	120
Working With Children Who Use Challenging behavior	2
Recognizing the Essentials of Developmentally Appropriate Practices	3
Hard Joys: Managing Behavior with a Creative Mind and a Playful Spirit	2
How Children Build Their Understanding of Numbers	2
Promoting Effective Naptime Routines	2
Staff Emotional Intelligence and Competence in Early Learning Environment	3
A Muddy First: Play for Joy and Learning	2
Strategies to Support Learning Through Play	2
Brain Research: Bright Beginnings for Babies	2
Braking Our Impulses: Shifting Gears to Positive Discipline	2
Play and the Outdoors: What’s New Under the Sun?	2
Positive Strategies for Children with Sensory Integration Challenges/”For Me, The Beach Is Heaven”	2



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CURRICULUM AND LEARNING EXPERIENCES

CURRICULUM AND LEARNING EXPERIENCES	PD Hours
Using your Senses to Adapt Environments	2
Room Arrangement as a Teaching Strategy	2
Best Practices Linking PA Learning Standards to Lesson Planning Designing and Creating Natural Play Environments	2
Biting in the Early Learning Environment	2
An organized Environment Markets Your Program	2
Environments that Speak to Us	2
Great Places To Be a Baby: Infants' and Toddlers' Learning Environments Learning	2
Materials For Children of All Abilities: Begin with Universal Design	2
Multi-Sensory Learning Experiences	2
Seeing and Supporting Children's Right to Choose	2
The Project Approach in the Early Years (Parts I, II, and III)	2
Culturally Relevant Inclusive Teaching Strategies	2



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FAMILY, SCHOOL, AND COMMUNITY COLLABORATIONS AND PARTNERSHIPS

Preparing Parents for Change	2
Understanding How to Deal with Difficult Parents	2
Interpreting Play to Parents	2
Culturally Relevant Inclusive Teaching Strategies	2
Building Character Through Community Service	2
Belonging: Including Children of Gay and Lesbian Parents – and All Children in Your Program	2
But They're Only Playing: Interpreting Play to Parents	2
Family Conferencing: Asking and Listening	2
Making Families Welcome	2
Family Conferencing: Developing Trust	2
Benefits and Challenges of Working with Families	2
Threefold Benefits of Family-School Collaboration	2



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CURRICULUM AND LEARNING EXPERIENCES

PD Hours

ASSESSMENT

What Assessment Means to Early Educators	2
Observation as The Primary Tool for Assessment	2
Mealtime Observation	2
How to Manage Project Base Learning Assessments	2
The Power of Observation	2

COMMUNICATION

PD Hours

Conversations with Children: The Common Thread in our work	2
Building Bridges Through Words	2
Building Spaces, Finding Words – Creating the Context for Positive Discipline	2
Choosing Courage in a Climate of Fear	2
Empowering Images: Using Photography as a Medium to Develop Visual Literacy	2
Encouraging Early Writing	2
Facilitating Collaborations Among Children	2



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HEALTH, SAFETY AND NUTRITION

PD Hours

Maintaining a Hygienic Environment	2
From “I Want It” to “I Can Do It!” Promoting Healthy Development in the Consumer Culture	2
Child Supervision in the Early Learning Environment	2
Nutrition and Child Development	2
Maintaining a Healthy and Safe Early Learning Environment	2
Recycled Materials	2

SETTING UP YOUR PROGRAM FOR SUCCESS AND YOURSELF PD Hours

Five Essential Leadership Competencies: You Heard It Here	2
Smart Heart-to-Heart Leadership: Honoring Emotional Intelligence	2
Making Tough Decisions: The Art and Science of Decision Making	2
Leading on Purpose: The Road to Making a Difference	2

PROFESSIONALISM AND LEADERSHIP

How Do I Relate and Share Professionally	2
Strategies to Promote Positive Discipline Techniques	2



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Identifying, Preventing, and Addressing Resistance to Change PD Hours

Getting Started: Where ever You Are Is the Place to Begin	3
Partnering with Change	3
Preventing Legal Issues: Policies and Procedures	3
Creating a Community of Problem Solvers: Winners, Not Whiners	3

Establishing Management Systems PD Hours

Supervision and Staff Development: Social EQ in Action	3
Financial Management: Holding the Purse Strings	3
Do No Harm: Building Safe, Sustainable, Healthy Learning Environments	3
Curriculum Choices: Roots and Wings	3
Marketing and Development: If You Build It, They Will Come	3

Putting Principles into Practices PD Hours

Every Child's Family: Building Partnerships	3
Quest for Quality: Professionalism Isn't Just a 15-Letter Word	3
Leadership Principles to Take with You: Learning to Love the Questions	3



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Program Organization and Administration

PD Hours

Financing and Budgeting	3
Estimates of Program Cost	3
Budgeting	3
Compensating a Skilled and Stable Workforce	3

Leading and Managing Personnel

PD Hours

New Staff Orientation – What’s missing	3
Roles and Qualification of Personnel	3
Assessing Needs and Recruiting Staff Members	3
Creating and Communicating a Culturally Relevant Vision	3
Model the Way	3
Inspire a Shared Vision	3
Enabling others to Act	3
Encouraging the Heart	3



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Marketing Your Child Care and Education Program	PD Hours
Marketing Plan	3
Strategies to Publicize Your Program: Internal and External Guidelines for Print Media	3
Understanding Social Media	3
How to Create a Lasting Brand	3
Using Computers and Other Technologies	3
How to Increase and Maintain Your Enrollment	3
Organize and Automate for success	3
How to create Newsletter that market your program	3
The benefits of Blogging	3
The benefits of partnering with other programs and community stakeholders	3
Environments that Sale	3
Marketing gets you seen, enrollment gets your paid	3